

All Aboard
NORTHWEST

All Aboard Northwest Introduction

May, 2022

All Aboard NORTHWEST

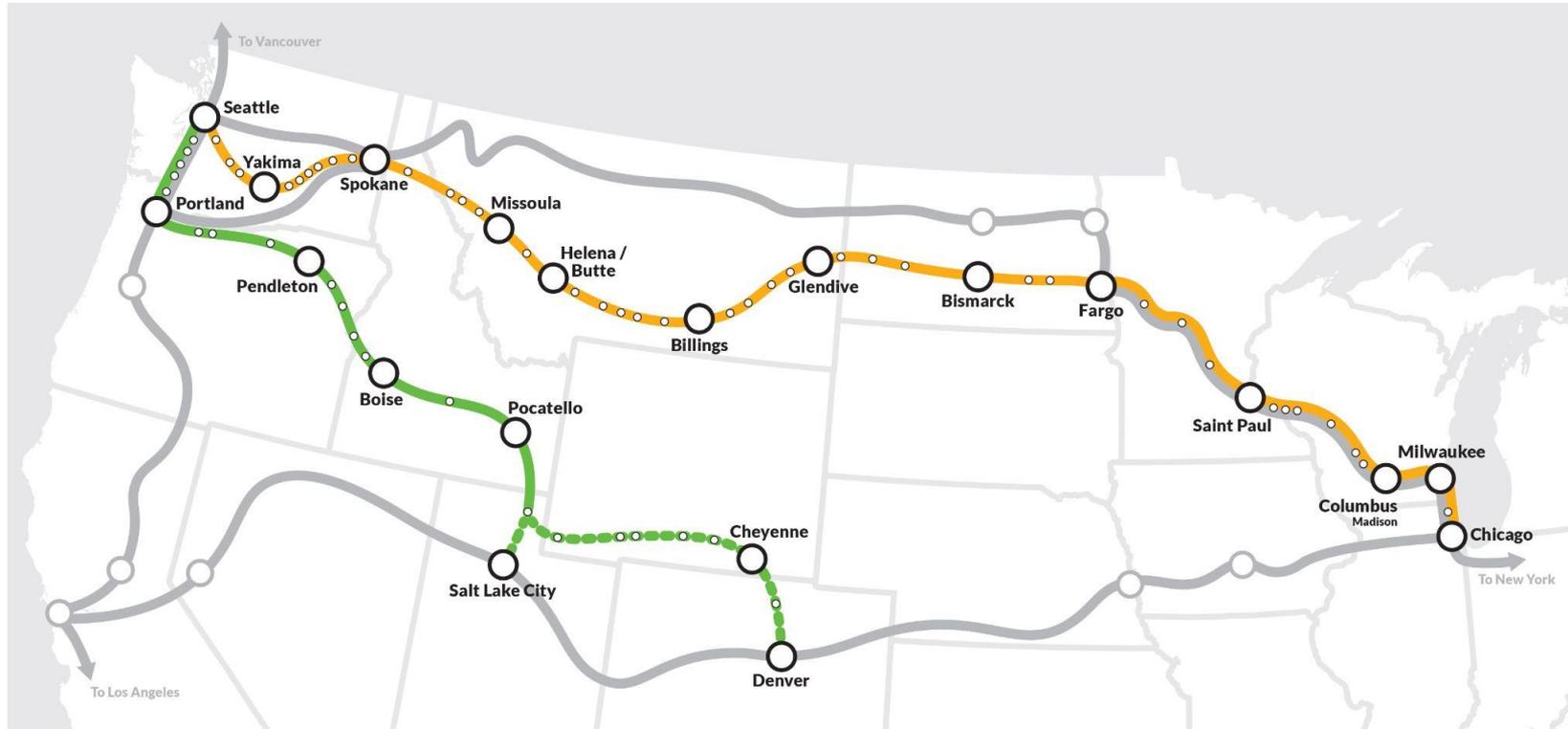
(People live here....)

- Amtrak National Network
 - New Services
 - Enhanced Services
 - Service Suspended
- (Not all stations are shown)



Modified Version: Dan Bilka,
All Aboard Northwest

Starting Points: IIJA Section 22214 Studies



Advocacy Landscape: Regional Advocacy Needed

- All Aboard Northwest is a region-wide 501(c)(4) nonprofit organization.
- This organization supplements, not replaces, existing rail advocacy organizations.

Advocacy Landscape: National and State Organizations



Advocacy Landscape: Local Group Successes

- Seattle Subway changed WA law to make Sound Transit eligible for funding



Great news!! Seattle Subway's SSB 5528 legalizes a pathway for:

- ✓ speeding up ST3 construction,
- ✓ system improvements, and
- ✓ Sound Transit 4!!

← Tweet

THX to sponsors @SenMarkoLiias Sen Jamie Pedersen @Hackney4the11th @LizBerryWA

SSB 5528 PASSES THE HOUSE!

House 50 Yea, 48 Nay

Senate 28 Yea, 21 Nay

Advocacy Landscape: Local Group Successes in Other Modes

- Bike Portland
- Denver Bicycle Lobby
- Western Organization of Resource Councils
 - Northern Plains Resource Council
 - Dakota Rural Action
- YIMBY Denver

Political Landscape: Washington

- DOT rejects expanding rail service beyond skeleton Cascades service
- No plans to apply for federal grant funding
- Legislative Rail Caucus does not have a shared vision
- “A failure of process and legislative leadership”

All Aboard



The Urbanist
@UrbanistOrg

Also shortchanged: near-term passenger rail investments. @AllAboardWA and others advocated for improving Amtrak service to lower emissions and stoke the regional transit market before high speed rail can materialize. Didn't happen. #MoveAheadWA #WAleg



theurbanist.org

Expand Amtrak Cascades Passenger Rail Statewide

“It’s not planning for today. This is a vision that’s planning for where the region is going to be in twenty years. If we don’t start now we’re never going to get there....”

5:33 PM · Mar 10, 2022 · Twitter Web App

3 Retweets 2 Likes



Political Landscape: Montana

- Legislature has little interest in rail
- Big Sky Passenger Rail Authority is garnering support for studies of previous *North Coast Hiawatha* and *Pioneer* routes
- Grassroots enthusiasm growing



BigSkyRailMT
@bigskyrailmt



Chairman [@davestrohmaier](#) said the routes of both the North Coast Hiawatha and Pioneer will likely be included in the [@Amtrak](#) Daily Long-Distance Service Study that's set to go out for bid in the coming weeks. [#allaboardmontana](#) [#bigskypassengerrail](#)



missoulacurrent.com

Pending federal passenger rail study likely to include southe...
Board president and Missoula County Commissioner Dave Strohmaier spent last week in Washington, D.C., where he ...

10:22 PM · Feb 21, 2022 · Hootsuite Inc.

5 Retweets 10 Likes



Political Landscape: Minnesota, Wisconsin

- Passed legislation to fund state match of federal funds for second Chicago-Twin Cities train
- Interest in expanding to Fargo/Moorhead and north-south connections
- Rail perceived as partisan issue



TRANSPORTATION

TCMC Train Poised for 2024 Start

Feds give final approval to \$32 million grant to fund second daily Chicago, Milwaukee, Twin Cities train.

By Jeramey Jannene - Mar 10th, 2022 04:04 pm

Get a daily rundown of the top stories on Urban Milwaukee

Email Address...



Subscribe



A second daily train could be in service between the Twin Cities, Milwaukee and Chicago by 2024, if not sooner.

Political Landscape

- Oregon: Rail Caucus in development
- Idaho, Utah, Wyoming, South Dakota: Legislative hesitancy due to historical rail service cuts
 - Joint ND, SD, MT, WY, & ID DOT Corridor Identification & Development Program RFI response. Interest in passenger rail for our region; rural America
- Colorado: Focusing mainly on Front Range service

Northwest Must Take Advantage of Opportunities

- Unprecedented federal funding available for transportation alternatives
- Growing state and local interest in rail and active transportation
- Climate, local economic development, and equity pressures
- Existing rail, road, and urban infrastructure available

Why is Rail Important? A Vision

Thousands of rail advocates – even people like Jim Hamre and Zack Willhoite, who sacrificed their lives – believe in a vision of a national transportation network that

- Provides **seamless, door-to-door connectivity** to everyone in the region; and
- Offers **economic, environmental and equity benefits** to all, including ***low-income, tribal, disability and rural communities***, locations where transportation alternatives are limited, and those who cannot drive

Needed To Achieve the Vision

- **Identify champions** in state capitols and local communities
- **Accelerate** passenger rail, active transportation, and public transit programs
- Establish **reliable funding sources** for alternative transportation modes
- **Support projects** that achieve our goals and realize our vision

The Challenges

1. Engage local communities
2. Educate elected officials
3. Unite coalitions of stakeholders on a regional level
4. Identify funding and financing sources

The First Challenge: Engage Local Communities

- Conduct community meetings
- Solicit support letters
- Recruit membership in regional entities



All Aboard Washington

Published by Charlie Hamilton · February 3 ·

Patrick and Charlie presented to 47 members of the Bainbridge Island Oatmeal Club at 8:00 this morning. A very lively discussion ended two and a half hours later! If people tell you that there is no interest in trains, don't believe them! Help us continue to spread the word! <https://www.aawa.us/support/>



74

People reached

7

Engagements

↓ -1.8x lower

Distribution score

Boost post



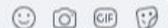
Like

Comment

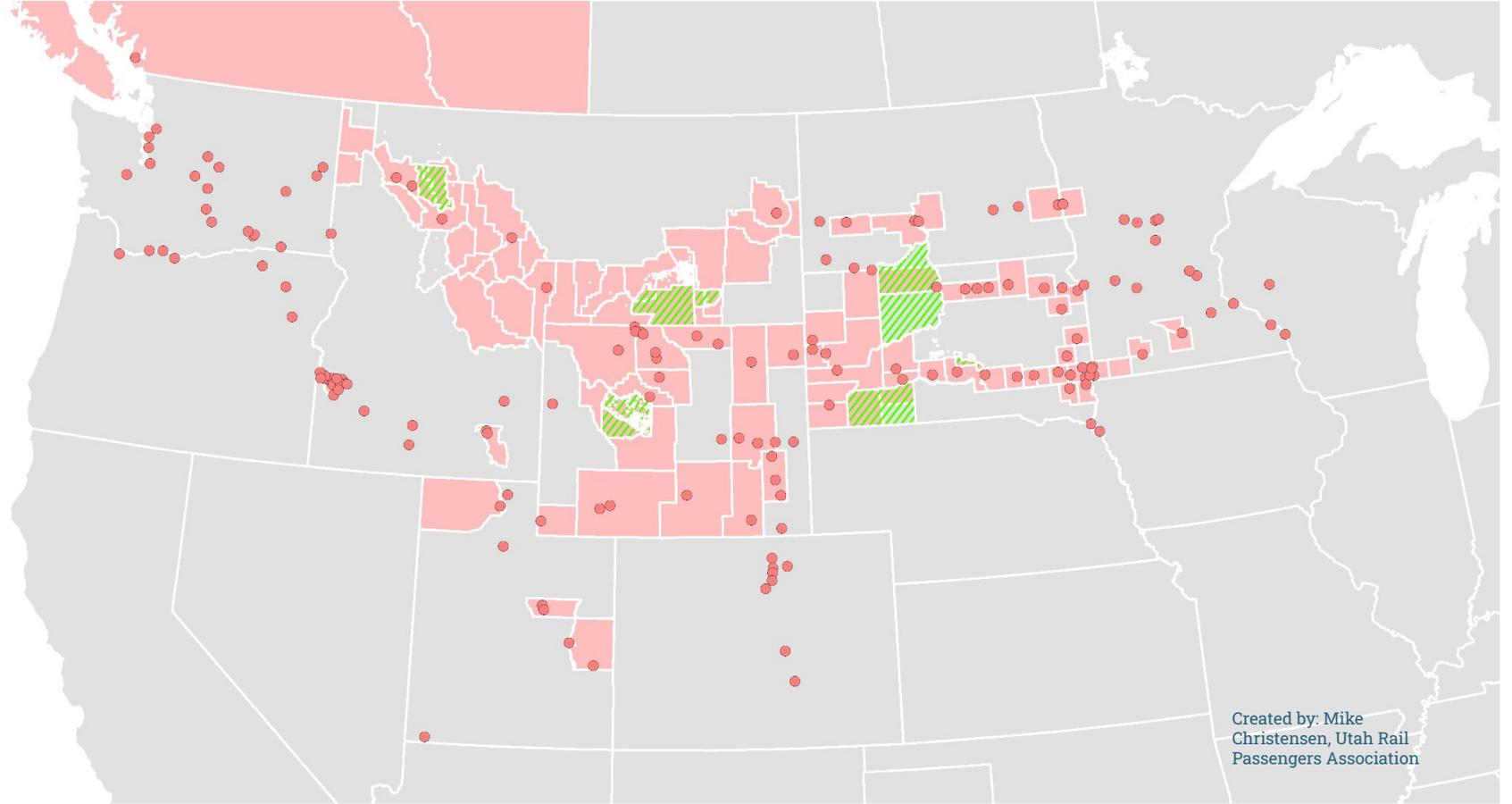
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Comment as All Aboard Washington



Engage Local Communities: Outreach



Train Treks

- Region-wide series of meetings to share the benefits of rail
- Solicit local activists and donations



Train Treks Generate Media Coverage



Generate Publicity Throughout the Region

- Interviews are often reposted in several states

NEVADA PUBLIC RADIO®  member station

NEWS 88.9 knpr **CLASSICAL** 89.7 kcnv **MAGAZINE** desert companion About Programs Events Support

A nonprofit organization advocating for the return of passenger rail service in rural regions



KUNC NPR for Northern Colorado

KUNC Science Friday

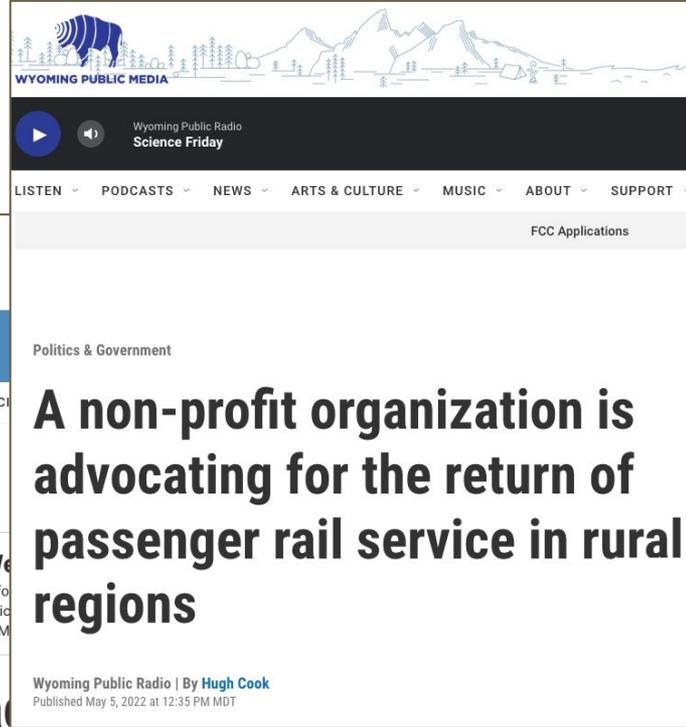
NEWS SHOWS & PODCASTS SERIES & SPECIALS

Regional News

Mountain We
KUNC is among the fo
collaboration of public
Idaho, Nevada, New M

**A nonprofit is a
return of passenger rail service in
rural regions**

Wyoming Public Radio | By Hugh Cook
Published May 9, 2022 at 5:00 AM MDT



WYOMING PUBLIC MEDIA

Wyoming Public Radio
Science Friday

LISTEN PODCASTS NEWS ARTS & CULTURE MUSIC ABOUT SUPPORT

FCC Applications

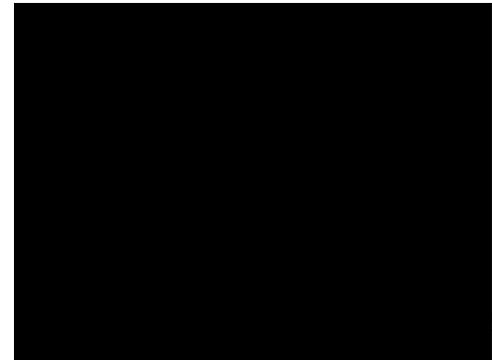
Politics & Government

A non-profit organization is advocating for the return of passenger rail service in rural regions

Wyoming Public Radio | By Hugh Cook
Published May 5, 2022 at 12:35 PM MDT

Publicity Event: Special Train

- Travel between west coast and Greater Northwest Passenger Rail Summit in August 2023
- Generate publicity and support similar to the Gulf Coast Inspection Train in 2016



The Second Challenge: Educate and Energize Elected Officials, Business & Local Leaders

Advocate for interactivity between rail and all other modes through engagement with

- Local communities
- State legislatures
- Regional groups
- Congress



All Aboard Washington

Published by Charlie Hamilton · February 16 at 4:27 PM · 🌐

All Aboard Washington's Luis Moscoso discussed the need for increased rail funding on KING5 news. <https://www.aawa.us/.../aawa-discusses-rail-funding-on.../>



101

People reached

24

Engagements

↓ -1.3x lower

Distribution score

Boost post

👍❤️ 13

1 Share

👍 Like

💬 Comment

➦ Share



Comment as All Aboard Washington



Whistle Stops

- Annual gatherings of Legislative Rail Caucus members
- Washington and Oregon events planned for 2022



Northwest Rail Forum at Pacific Northwest Economic Region Summit

- 2021 event at Big Sky, MT
- 2022 event scheduled for Calgary, AB



Patrick Carnahan
Co-Executive Director
All Aboard Washington

PNWER Summit



Success:

Facilitated the Northwest Rail Forum

"Thank you for speaking at the PNWER 30th Annual Summit in Big Sky during the Pacific Northwest Passenger Rail Forum! Hundreds of participants from across the region joined us in Montana and online and feedback has been overwhelmingly positive. Events like the Summit are successful because of people like yourself sharing your knowledge and expertise. You played a major role in ensuring our work remains relevant, effective, and timely!"

– Betz Mayer, Program Manager, Pacific NorthWest Economic Region (PNWER)

Success: Connections with Local Leaders

- "Our community fair is Labor Day weekend when I typically see our local representatives at our local parade and Fair. I can use that opportunity to give them more information about [your organization] too."
– Eastern Washington City Treasurer
- "We are looking forward to your visit on the 21st. The following are confirmed....County Commissioner; CEO, Chamber of Commerce; Executive Director, Business Development Organization...I plan on extending an invite to the City Council."
– Central Washington City Mayor
- "This is a great story on your recent release of a rail vision. Can you send us the map and any other materials you guys have on this?...[We are considering] including a recommendation on advancing such service, the map image and information will be helpful."
– State Agency Executive Director

Success: Connections with Local Leaders

- “What you are working on is pretty amazing to think about. It is hard to believe that there is such an enormous gap in rail service and that such a large population is unserved. Town Council will...forward a letter of support to you...Thanks again.”
- Northern Wyoming City Manager
- “I enjoyed our visit. I plan to share this with our Council and think they’ll be supportive as well. This is exciting.”
- Central Wyoming City Administrator
- “ ‘PEOPLE LIVE HERE...’ That sums it up for me, Dan! I love what you're working on here... I'd love to be involved in this at any level. This is the sort of economic development initiative that could be a real boon to [This City] as we continue to grow; we are served here by United Airlines, but there's a major difference between 100 passengers in/out a day versus the scale of economy that rail service could provide.”
- Northern Wyoming City Visitor Bureau Director

Success:

Support Letters from Local Leaders

- Big Sky Passenger Rail Authority, MT
- City of Ritzville, WA
- DRYVE/TRANS-action, Yakima County, WA
- Yakima Valley (WA) Conference of Governments
- Sweetwater County, WY
- Grant County [SD] Economic Development
- Pennington County, SD

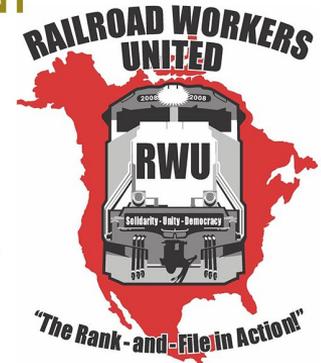
The Third Challenge: Unite Stakeholders on a Regional Level

Enhance coalitions by educating and coordinating activities among a broad group of stakeholder organizations

- Environment
- Economic Development
- Equity
- Labor
- Health
- Rail, port, transit and other transportation modes



Puget Sound
Advocates for
Retirement
Action



What All Aboard Northwest Can Do

- **Create connections** with local, state, and regional leaders
- Solicit **letters of support** from local communities
- Lead **community outreach meetings**
- Plan and execute **publicity events**

The Final Challenge: Identify Funding

- **Can you sponsor or donate to us?**
- All Aboard Northwest is a **region-wide 501(c)(4) nonprofit** organization
- This organization **supplements, not replaces,** existing rail advocacy organizations

Be a Founding Sponsor

Benefits

- **Help us share economic, environmental and equity benefits with underserved communities**
- Your logo featured in advertising, email promotion, website, and virtual platforms
- You will be recognized in our online and in-person events
- Complimentary registrations to events and virtual programming

2022 Sponsorship Opportunities

AANW is looking for sponsorships for these projects.

Project	Budget
Cascades Service Development Plan Community Outreach	\$20,000
North Coast Hiawatha BIL 22214 Study Community Outreach	\$36,000
Pioneer BIL 22214 Study Community Outreach	\$32,000
2022 Collegiate Train Trek	\$16,000
2022 North-South Train Trek	\$9,000
Special Train	\$85,000
PNWER Summit, Calgary, AB	\$75,000
Whistle Stop, Olympia, WA	\$4,000
Whistle Stop, Salem, OR	\$6,000
	\$283,000

Please Help!

<https://allaboardnw.org/support/>

(206) 222-3735

Dan Bilka

dan@allaboardnw.org

Patrick Carnahan

patrick@allaboardnw.org

Charlie Hamilton

charlie@allaboardnw.org